



# Aponia Dental News

## Greetings from your Neighbourhood Dentists!



### Aponia Dental 780-944-1999

Dear Neighbour,

We are preparing for our 4th Annual Tooth Fairy Day on Saturday August 24th - I hope you can join us!

Tooth Fairy Day is an event that allows us to connect with our community and create a positive introduction to dentistry for children in our neighbourhood. In addition to giving us the opportunity to answer your questions about cavity prevention and basic dental care for infants, toddlers and young children in an informal environment, our hope is that by introducing your child to dental care in this fun way, your child will be more prepared and welcoming to necessary dental treatment when the time comes.

I am grateful to my colleagues Dr. Dhillion, Dr. Chong-Gragasin and Dr. He, who have helped evolve Aponia Dental's dental care over the years. Many of our patients are already familiar with the personal post-care calls and the emergency after-hours answering service, which is only possible through the dedication of my colleagues and clinical team. Dr. Gordon He has actually just returned to our team after his overseas contribution to the mobile dental clinic for seniors and dental service in South Africa's Capetown hospital. We're thrilled to have him back!

If you have some time on August 24th, please drop by with your children to meet our dental team, and enjoy our fun and informative Tooth Fairy Day event!

*Dr. Brandon Wong & Team*

## TAKE OUR CAVITY QUIZ!



There are many good reasons to schedule regular dental visits, and one of them is to clear up any questions you may have on common dental issues. For example, are the following common beliefs fact or fiction?

### **"Cavities are for kids."**

While the incidence of childhood caries has dropped over the past couple of decades, dentists are seeing an increase in cavities at the other end of the spectrum – within the senior population.

One cause of cavities is a lack of saliva in the mouth. When people get older, they tend to be prescribed a wide variety of medications, many of which dry out the mouth and therefore increase the risk of tooth decay.

### **"You can feel when you develop a cavity."**

Mild tooth decay doesn't cause any immediate discomfort, so unless your dentist spots the decay during your regular checkup, you may not be aware it's there. Unfortunately, by the time you actually feel a problem in your tooth,

the damage has already progressed, and is affecting the nerve of the tooth. If the damage is not addressed early, it can progress further from a cavity to a more invasive – and expensive – problem.

### **"Sweet treats are the most damaging foods for your teeth."**

There's no doubt that sugary, sticky candies are detrimental to dental health. That being said, acids – from acidic foods such as lemons, citrus juices or soft drinks – can cause erosion of the tooth-protecting enamel. Once the enamel thins, its protective element is reduced and the underlying dentin is vulnerable to decay.

There are many other dental questions that we would be happy to clarify for you. Please call us for more "tooth truths" today!

JULY 2013

**Confirm & Win!**

**Weekly Draws!  
Ask Us How!**

## APONIA FAMILY DENTAL

**16751 91 St. NW  
Edmonton, AB T5Z 2X4**

**Phone: 780-944-1999**

**Fax: 780-473-4856**

**Web: www.aponiodental.ca**

### **Office Hours:**

Mon., Tues., Thurs.: 7 a.m. - 5 p.m.

Wed.: 7 a.m. - 4 p.m.

Fri.: 8 a.m. - 2 p.m.

Selected Sat.: 8 a.m. - 3 p.m.

### **Our Services Include:**

- General Dentistry
- Tooth Removal
- White Fillings
- Crowns • Bridges
- Braces • Invisalign®
- Implants

**• Now Offering Nitrous Sedation!**

**New Patients Welcome!**

**Emergency Treatment Available!**

**Want to Join our Team? Apply Online at [www.AponiaDental.ca](http://www.AponiaDental.ca)!**



# YOUR BEST INVESTMENT EVER!

While we can't always control the investments we've made in the financial market, we can certainly control the investments we make in ourselves, and benefit directly from the positive results they yield. One of the easiest, most effective personal improvements people can invest in is cosmetic dentistry.

Cosmetic dentistry can involve something as easy as teeth whitening, or as practical as increasing the functionality of teeth by strengthening them with dental crowns. A combination of simple treatments involving teeth whitening, gum reshaping and veneers or bonding, can produce a sexy smile that will take years off your appearance. Your new look could work wonders not only with your appearance, but also with your self-confidence, which affects your personal and professional life.

An attractive, positive personal image can open doors.

In fact, a recent study asked panel members to quickly judge their perceptions of people before and after cosmetic dentistry. The results were significant, with respondents giving higher ratings to "after" pictures of people when it came to how attractive, popular with the opposite sex, wealthy and successful in their careers the subjects appeared.

Whether you're job-hunting, seeking a new relationship or just feeling like you need a boost in your appearance, consider investing in yourself – and your image – first.



## Aponia Dental

*Come and meet the Tooth Fairy!  
Our perfect introduction to dentistry.*



*Bring your young children by the office to see how the dental office works, make a frame and take a picture with the tooth fairy! Perfect for ages 3-10 years.*

***Tooth Fairy Day***  
***Date: August 24, 2013***  
***Time: 10 am - 2:30 pm***

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JULY 2013

**Aponia Family Dental**

**Phone: 780-944-1999**

**Complimentary  
Orthodontic  
Assessment - Are  
you an Aponia  
Candidate?  
Simply call  
for your  
appointment  
today.**



**Like to make people smile? Join Our Team at Aponia Dental!**

Aponia Dental is looking for talented people to join our team and help provide Edmonton with outstanding dental care.



**The Aponia Dental Team!**

Whether you're a dental hygienist, a dental assistant or someone who has great client care skills and is interested in working with people in a front office position, we'd like to talk to you!

Ready for a career that will challenge, excite and inspire you?

Please email your resume and cover letter to:

**officemanager@aponiadental.ca.**

**We look forward to meeting you soon!**