



Aponia Dental

Greetings from your Neighbourhood Dentists!



This 2013 spring, we will be hosting our 3rd Oral Cancer awareness campaign, which is our grass-roots movement to help highlight an important service that we provide at Aponia Dental. Oral Cancer is an uncommon, but devastating illness with an unacceptable mortality rate within North America. Early detection opens up the opportunity to improve survival rates.

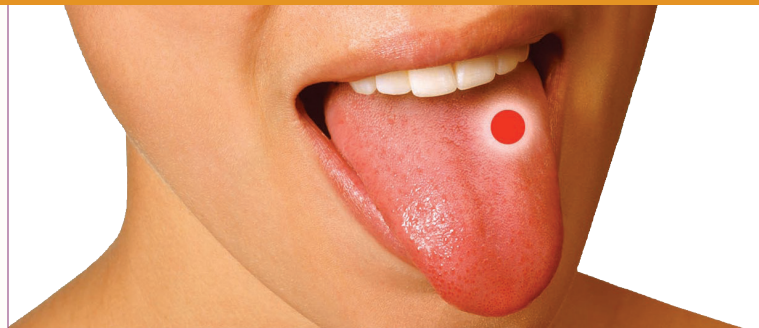
We have decided to join our efforts with my twin brother's office, Twin Dental, to broaden our Oral Cancer Awareness campaign so that we can improve Edmonton's understanding of Oral Cancer. Drs. Brian Wong, Dhillon, Chong-Gragasin and I believe that if we can get our message out, we can reduce the cases and improve the survival of Oral Cancer patients:

"The preventable causes of Oral Cancer are through contracting the human papilloma virus, frequent consumption of alcohol and smoking or chewing tobacco products."

Therefore, please visit us during our April 22nd - 27th oral cancer awareness week. **If you are considering becoming a patient at Aponia Dental, please visit our clinic during the Oral Cancer Day Open House on April 27th, 2013.**

Sincerely,

Dr. Brandon Wong & Team



Oral Cancer Screening Week Mon. April 22 - Sat. April 27

Each year, approximately 33,000 new cases of oral cancer are diagnosed and over 8,000 deaths from oral cancer are recorded in North America. While we do check your mouth for signs of oral cancer every time you come in for a checkup, it is important that you recognize the early warning signs of oral cancer between dental visits as well. Why not take a few minutes right now to examine your lips, gums, cheek lining and tongue?

What to look for:

- Any sores that bleed easily or do not heal.
- White or red spots in the mouth.
- A lump, thickening, rough spot, crust or small eroded area anywhere in or around your mouth; including your lips.
- Numbness or pain in the face, mouth or neck.
- The feeling that something is caught in your throat.
- Difficulty chewing, swallowing, speaking, or moving the jaw or tongue.

Remember, Oral Cancer Awareness Week is April 22 - April 27. Early diagnosis is critical. If you have any doubts about suspicious spots or sores, please make sure that you call us for an appointment so we can examine you more closely.

MARCH 2013

APONIA FAMILY DENTAL

16751 91 St. NW
Edmonton, AB T5Z 2X4

Phone: 780-944-1999

Fax: 780-473-4856

Web: www.aponiadental.ca

Office Hours:

Mon., Thurs.: 7 a.m. - 5 p.m.

Tues.: 7 a.m. - 4 p.m.

Wed.: 7 a.m. - 3 p.m.

Fri.: 8 a.m. - 2 p.m.

Our Services Include:

- General Dentistry
- Tooth Removals
- White Fillings
- Crowns • Bridges
- Braces • Invisalign®
- Implants
- **Now Offering Nitrous Sedation!**

New Patients Welcome!

Emergency Treatment Available!

**Confirm
& Win!
Weekly Draws.
Ask Us How!**

Want to Join our Team? Apply Online at www.AponiaDental.ca!

A BREATH OF FRESH AIR!

We dentists have our own perception of "spring-cleaning". Ours involves a complete dental cleaning, a thorough oral examination including X-rays as necessary, and the opportunity to guide our patients to an effective oral hygiene program, with special emphasis on helping patients achieve a beautiful smile and "spring-fresh" breath.



Halitosis (bad breath) is a common oral health concern. Whether one's chronic bad breath (as opposed to temporary "morning breath," or bad breath from garlic, onions or other odourous foods) is caused by dental hygiene issues or gastrointestinal problems, the culprit can usually be traced back to bacteria — the root of many dental problems. Keeping excess bacteria in check is a continual process, beginning with proper dental hygiene.

It's essential that you brush and floss your teeth daily in order to get rid of the food that can collect between

your teeth, on your tongue and around your gums. If food particles are not removed, they can rot, leaving an unpleasant odour in your mouth. Because oral bacteria excrete volatile sulfur compounds, it's essential to continually remove those bacteria from your teeth, gums and tongue.

Persistent bad breath can also be a sign of a number of other diseases or ailments. Let us review your dental health and dental habits first, to tackle your halitosis at the source.

Yearning for a breath of fresh air? Please call us today!

WELCOME SPRING WITH A SUNNY SMILE!

Spring brings about a natural rebirth in nature, and often in our outlook as well, as we hail the arrival of better weather and look forward to exciting plans for the coming months. If you have a wedding or other important spring or summer event coming up, please talk to us now about ways we can help create your camera-ready smile!

Here are some common dental complaints... and some solutions we can provide.

Yellow, discoloured teeth.

This common complaint is one of the easiest to solve. Ask us about different whitening techniques, from in-office "instant" whitening, to take-home kits, to options for teeth that don't respond to regular whitening techniques.

Teeth that are too small, or gaps in-between teeth.

Your teeth may be too small for the space allotted, resulting in gaps between your teeth — most noticeably the top front teeth. Depending on the degree of space between the teeth, we can close the gaps using crowns, veneers, bonding or orthodontics.

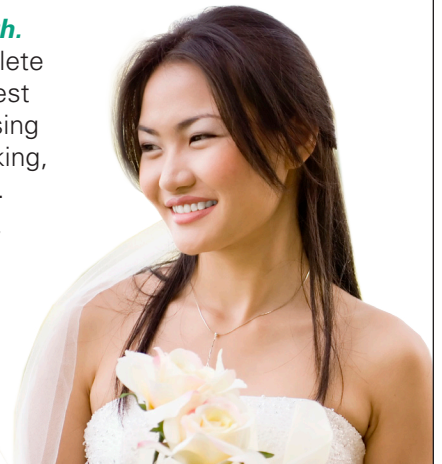
Chipped, worn teeth.

Teeth can't repair themselves. In fact, once the enamel on your teeth has been compromised, there is a high possibility you'll experience more breakage on the affected teeth. Allow us to present options to protect and correct compromised teeth.

Missing one or more teeth.

A beautiful smile is a complete smile. Ask us about the latest options to replace any missing teeth, including natural-looking, permanent dental implants.

Put a spring in your step by asking us about all our dental services and how you can achieve a brighter, healthier, and more beautiful smile!



The information contained in this newsletter is not designed as dental advice, but rather as a means to encourage interest in your dental health and communication with your dentist. Whole or partial reproduction of this newsletter is forbidden without the written permission of the publisher. © Market Connections Inc.® 2013. Phone (800) 795-8021. Website: www.dentalhealthnews.org

MARCH 2013

Aponia Family Dental

Phone: 780-944-1999

**Complimentary
Orthodontic
Assessment - Are
you an Aponia
Candidate?
Simply call
for your
appointment
today.**



Like to make people smile? Join Our Team at Aponia Dental!

Aponia Dental is looking for talented people to join our team and help provide Edmonton with outstanding dental care.



**Aponia Dental Hosts
Tooth Fairy Day 2012!**

Whether you're a dental hygienist, a dental assistant or someone who has great client care skills and is interested in working with people in a front office position, we'd like to talk to you!

**Ready for a career that will challenge, excite and inspire you?
Please email your resume and cover letter to:**

officemanager@aponiadental.ca

We look forward to meeting you soon!

Not to be combined with any other discount offer or insurance plan. Minimum fee only. Fees may vary with complexity of case. ADDITIONAL CHARGES MAY BE INCURRED FOR RELATED SERVICES THAT MAY BE REQUIRED IN INDIVIDUAL CASES.